



technical



training



insurance

# **RISK MANAGEMENT CONFERENCE 2017**

**11th - 12th August 2017**

**EXHIBITOR INFORMATION**

# 2017 EXHIBITOR PACKAGES

The Rapid Solutions 2017 Conference conference is one of the largest in the Asia Pacific region, offering brands an exceptional opportunity to engage with pest managers and building inspectors from Australia and overseas.

More than 380 business owners, technicians, support staff and partners (in addition to the large number of sponsors and exhibitors) attended to make the 2015 conference a great success. It's great to see more and more business decision makers finding value in attending professional industry conferences to network and gain exposure to the latest product innovations.

To allow us to provide a bigger and better conference in 2017, we've decided to move venues to RACV Royal Pines Resort on the Gold Coast. Royal Pines will enable us to provide a fresher conference, with better facilities and all social activities located on site.

By choosing to exhibit at the Rapid Solutions 2017 Conference, you can gain access to the year's largest gathering of Australian pest managers and building inspectors.

The Rapid Solutions 2017 Conference presents a fantastic opportunity for you to gain new clients and strengthen existing relationships. We look forward to seeing you there.

## **Planning to launch a new product in 2017?**

One new product sponsorship remains available at the time of writing. Details of this package can be found on page 4.



# SPONSORSHIPS

*We have been very encouraged by the enthusiastic uptake of sponsorship so far with only 1 new product sponsorship option still available.*

**WELCOME RECEPTION PARTNER**

**Taken**

**GALA DINNER PARTNER**

**Taken**

**SOCIAL/EARLY BIRD SPONSOR**

**Taken**

**BREAKFAST SPONSOR**

**Taken**

**STATIONERY SPONSOR**

**Taken**

**NEW PRODUCT SPONSOR x 3**

**1 remaining**

# NEW PRODUCT SPONSOR

*A new sponsorship opportunity, ideal for launching a new product into the market.*

## **Pricing on request**

**1 still available**

## **AS A NEW PRODUCT SPONSOR YOU WILL RECEIVE THE FOLLOWING BENEFITS:**

### **BRAND EXPOSURE**

- 1 x 45 minute session that can be used to focus on your product (time slot TBD by organisers)
- Logo on the Conference website for the period leading up to and during the Conference including hyperlink
- Logo on the Conference App (mobile website) including hyperlink
- Logo on looped PowerPoint presentations between Friday and Saturday sessions
- Logo and hyperlink included in the Rapid Update e-newsletters
- Mention of your organisation / links in pre-conference social media posts when appropriate
- 1 x insert or promotional item for the delegate bag (500 to be supplied)

### **EXHIBITION**

- 1 x trade booth spot 3m x 3m. Double booth upgrade available for \$1,500
- Up to 14 hours exposure over the two day Conference

### **REGISTRATIONS & HOSPITALITY**

- 2 x complementary full day conference tickets (includes breakfast, lunch, morning and afternoon tea plus tickets for the Welcome Reception for each delegate)
- 2 x complementary tickets to the Friday Night Gala Dinner. Additional tickets can be purchased

### **NETWORKING & COLLABORATION**

- Networking and collaboration opportunities with up to 500 pest management business owners, pest managers and building inspectors Australia wide

# EXHIBITOR OPTIONS

## WHO SHOULD EXHIBIT

- Manufacturers of pesticides and insecticides
- Manufacturers of pest control equipment and to a lesser extent building inspection equipment
- Distributors of pest control products
- Developers of pest control software and office management software
- Companies offering business services to the pest control and building inspection industries
- Government bodies connected to the industry

## WHY EXHIBIT

- **Sell** directly to pest managers and building inspectors
- **Demonstrate** products to a highly targeted and engaged audience
- **Educate** customers on the benefits and how to use products
- **Raise** your brand and product awareness
- **Build** a database for ongoing sales, social media and email marketing
- **Launch** new products

## EXHIBITION DETAILS

Our exhibition specialists for 2017 are Moreton Hire. They will be responsible for building the exhibition hall & supplying furniture for your booths.

The booth system this year is Syma booths. They have white laminated walls with an aluminium frame. If you wish to stick anything to these walls you will need to use blu-tack, sticky tape or something similar.

Your booths are supplied with:

- Company signage on white fascia board
- 2 x 150 watt spotlights
- 1 x 4amp power outlet
- 1.8m trestle table with table cloth and two chairs

Additional furniture and booth upgrades can be purchased from Moreton Hire.



# DOUBLE BOOTH EXHIBITORS

*Gain greater visibility with a larger, more professional booth presence.*

**\$5,500 (ex GST)**

## AS A DOUBLE BOOTH EXHIBITOR YOU WILL RECEIVE THE FOLLOWING:

### BRAND EXPOSURE

- Distribution of your promotional material from your exhibitor booth directly to delegates
- Up to 14 hours exposure over the two day Conference
- Logo on the Conference website for the period leading up to and during the Conference including hyperlink
- Logo on the Conference App (mobile website) including hyperlink
- 1 x insert or promotional item for the delegate bag (500 to be supplied)

### EXHIBITION

- 2 x trade booths spots for a total space of 6m x 3m x 2.5m high (must be adjacent)
- Fascia board with company name
- Lighting: 4 x 150 watt spot lights
- 2 x standard power outlet
- Skirted trestle table and 2 chairs

### NETWORKING & COLLABORATION

- Networking and collaboration opportunities with up to 500 pest management business owners, pest managers and building inspectors Australia wide

### REGISTRATIONS & HOSPITALITY

- 2 x complementary full day conference tickets (includes breakfast, lunch, morning and afternoon tea plus tickets for the Welcome Reception for each delegate)
- 2 x complementary tickets to the Friday Night Gala Dinner. Additional tickets can be purchased

### ADDITIONAL FULL CONFERENCE PASSES - \$440

- Welcome Reception
- Friday and Saturday session attendance
- Friday Night Gala Dinner
- Includes breakfast, lunch, morning and afternoon tea for both days
- Delegate bag

### ADDITIONAL BOOTH ONLY PASSES - \$200

- Registration for the Exhibition Hall only
- Includes breakfast, lunch, morning and afternoon tea for both days



# STANDARD BOOTH EXHIBITORS

Connect directly with pest managers and building inspectors with a booth presence.

**\$3,300 (ex GST)**

## AS A STANDARD BOOTH EXHIBITOR YOU WILL RECEIVE THE FOLLOWING:

### BRAND EXPOSURE

- Distribution of your promotional material from your exhibitor booth directly to delegates
- Up to 14 hours exposure over the two day Conference
- Logo on the Conference website for the period leading up to and during the Conference including hyperlink
- Logo on the Conference App (mobile website) including hyperlink
- 1 x insert or promotional item for the delegate bag (500 to be supplied)

### EXHIBITION

- 1 x trade booth spot of 3m x 3m x 2.5m high
- Fascia board with company name
- Lighting: 4 x 150 watt spot lights
- 1 x standard power outlet
- Skirted trestle table and 2 chairs

### NETWORKING & COLLABORATION

Networking and collaboration opportunities with up to 500 pest management business owners, pest managers and building inspectors Australia wide.

### REGISTRATIONS & HOSPITALITY

- 2 x complementary full day conference tickets (includes breakfast, lunch, morning and afternoon tea plus tickets for the Welcome Reception for each delegate)
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### ADDITIONAL FULL CONFERENCE PASSES - \$440

- Welcome Reception
- Friday and Saturday session attendance
- Includes breakfast, lunch, morning and afternoon tea for both days
- Friday Night Gala Dinner
- Delegate bag

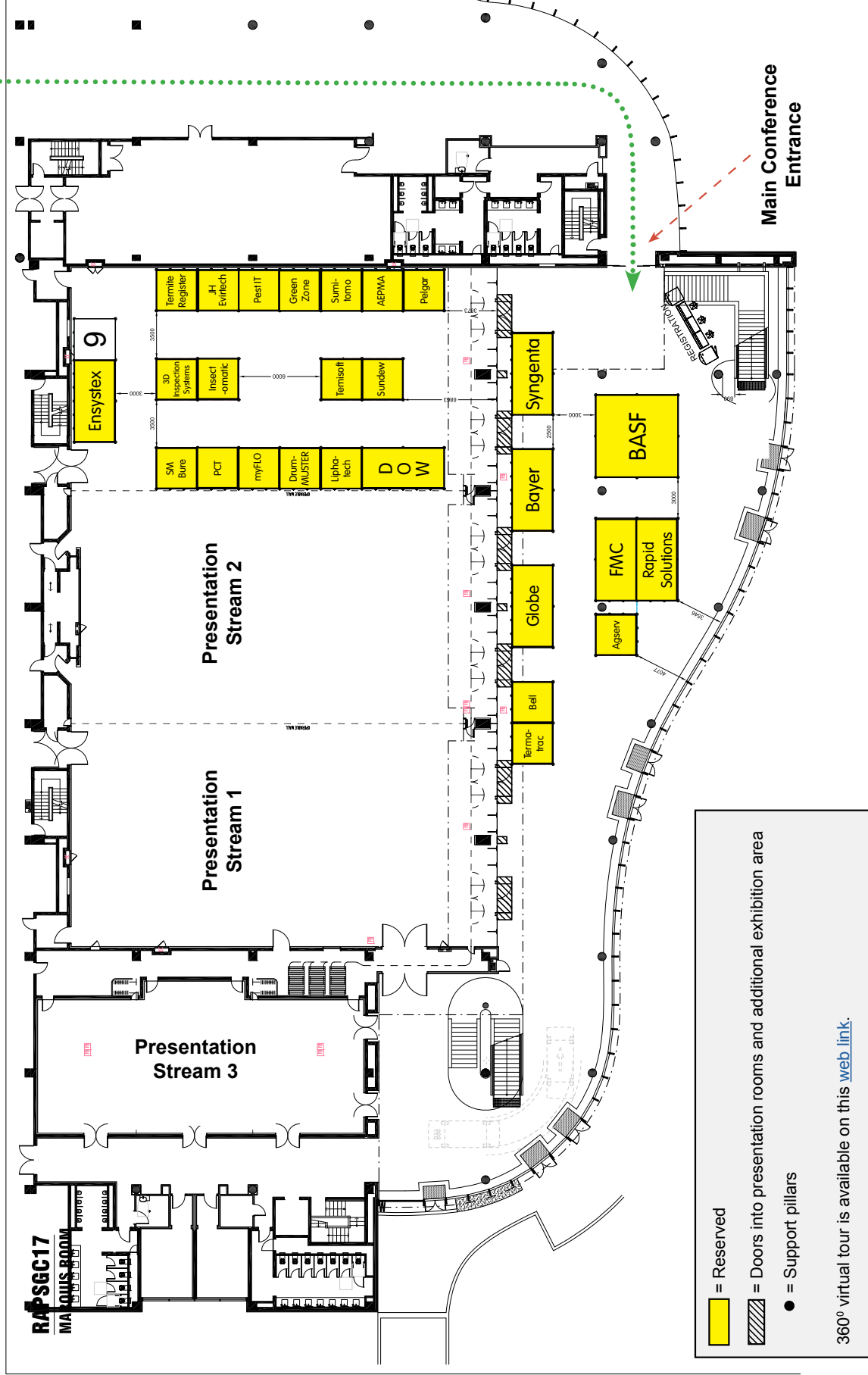
### ADDITIONAL BOOTH ONLY PASSES - \$200

- Registration for the Exhibition Hall only
- Includes breakfast, lunch, morning and afternoon tea for both days

# FLOORPLAN

Booths are available on a first come basis. If you are booking a double booth, please indicate both preferred stand locations (they must be adjacent to one another). Note: This floor plan is subject to change.

To enter, delegates walk from the hotel reception to the **Rapid Registration Desk** **Hotel Reception**





# BOOK YOUR EXHIBITION BOOTH

Please complete and return this form to [conference@rapidsolutions.com.au](mailto:conference@rapidsolutions.com.au)

COMPANY DETAILS	
Company name	
Contact name	
Address	
Phone	
Email	
Name to appear on booth signage	

BOOTH TYPE	
<input type="checkbox"/> Standard booth (\$3,300 ext GST)	<input type="checkbox"/> Double booth (\$5,500 ext GST)

BOOTH POSITION	
Booths will be allocated on a first in basis. Booths numbers are shown on the floor plan on page 8.	
Preference 1	
Preference 2	
Preference 3	

If you have any questions, please call 1300 309 169 or email [conference@rapidsolutions.com.au](mailto:conference@rapidsolutions.com.au).

<b>PAYMENT</b> (add 10% GST to the cost of your booth)	
Total payment	\$

<input type="checkbox"/>	<b>CHEQUE</b> (made payable to Rapid Solutions) for	\$
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<input type="checkbox"/>	<b>CREDIT CARD</b> (incurs a 2% surcharge)					
	MasterCard	<input type="checkbox"/>	Visa Card	<input type="checkbox"/>		
	Card Number					
	Cardholder's name (please print)					
	Expiry Date			Amount	\$	
	Signature					

<input type="checkbox"/>	<b>DIRECT DEPOSIT</b>	
	Please deposit your payment into the account below, using your company name followed by CONF as the reference.	
	Rapid Solutions Pty Ltd	
	Bank:	National Bank Hamilton NSW
	BSB:	082 637
A/C No:	62635 2390	
Amount	\$	

## TERMS & CONDITIONS

By signing this form you agree to the following terms and conditions:

- Initial payment of 10% is required to secure your sponsorship and reserve your booth allocation. A further 50% is required by 31st May 2017, with the balance payable no later than 30th June 2017, otherwise booths will be forfeited. Please note that if we do not receive your second payment by the due date, your business details will not be printed in any of the conference material.
- Full refund of monies paid is available prior to 30th June 2017 by requesting your withdrawal from attending the conference in writing. No refund is available after 30th June 2017.
- All promotional and display material, signs, furniture and video projections must be contained within your allocated booth space.
- All exhibitors must hold a current liability insurance policy, at the time of the conference, to the value of \$10,000,000.

Signature		Date	
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